



## Investor Relations

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### ConferencePlus enables you to:

- + Control the flow of the meeting while inviting active participation as appropriate
- + Present crucial information to a controlled audience
- + Receive personalized help when you need it with real time access to helpful operators

### ConferencePlus conferencing tools will:

- + Maintain a high-level view of who's on the call
- + Manage participant queuing for providing input or asking questions
- + Screen questions to prep executives
- + Route questions to the appropriate person
- + Replay the event to make the information accessible to a wider audience

There are certain conferences that simply must go off without a hitch. Your company's quarterly analyst call is one of them. ConferencePlus™ understands this – we have expertly managed highly customized and complex investor conference calls for some of the world's most respected public companies.

We can help put your C-team in control of the discussion by managing the call flow while inviting active participation. With the right conferencing partner, you can orchestrate an investor call that maximizes every investor relations meeting forum.

### Putting your best foot forward

An investor relations conference call is a high-profile event that can help you connect with financial analysts and investors in an interactive format. And while the open exchange of information is your primary objective, maintaining control of the discussion can help ensure that you are able to communicate your key points. We offer an array of conferencing features that can help you better articulate your company's financial position and vision for the future.

We provide access to sophisticated audio conferencing features and enhancements, and reliable, high-quality audio for any number of participants. Our secure, high-capacity network enables us to manage very large meetings with absolute predictability.

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## related services

**AudioPlus™ ConferenceManager™** gives you continuous support from experienced operators who actively manage the conference

**AudioPlus ConferenceAssistant™** provides the personal touch of greeting each participant and welcoming them to the conference

### Optional conferencing features that put you in control

- + Question and answer queuing – control the flow of questions, and identify participants so your executives can personalize their responses
- + Personalized, branded greeting options
- + Polling – use this feature to get feedback from all meeting participants in a controlled manner
- + Communication line – talk privately with an operator to help manage unique situations that arise during your event

### Services for pre-conference planning and post-conference

**follow up** – use our email and fax “blast” capabilities to help ensure high participation

**Confirm conference details with all scheduled participants** – use RSVP and confirmation services to assure attendance

**Record and archive your meeting** – replay the event to share with a colleague or to publish the event for others to view

**Distribute content in multiple languages** – our translation services support 140 languages – making it easy to share information globally

## simplify

ConferencePlus believes that conferencing should not only change the way you do business – it should improve your business processes by increasing productivity and simplifying your business day. We are dedicated to making you and your organization look good by providing audio, web and videoconferencing services that help you maximize every meeting opportunity – anywhere, at any time. Our goal is to ensure that each event is a productive, positive, “no surprises” experience.



Call to speak to a sales representative  
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Visit us online for more information  
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